



alphab2b

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AlphaB2B now offering a recycling program for all clients earning credit towards free cartridges.

Making a new toner cartridge requires fossil fuel, specifically oil and natural gas. On the average three quarts of oil are used to make each new toner cartridge, while also creating three pounds of toxic waste material once it has been used and thrown away. These wasted metals and plastics will take more than 1000 years to decompose and results in filling our landfills. In the USA, the Environmental Protection Agency has determined that landfills in many states are dangerously close to maximum capacity and that at least 19 states will reach this capacity in less than a decade. AlphaB2B, along with a partner recycling company, are now working together to try and help save the 73.3 million pounds of annual cartridge waste from our landfills.

"By working together with our clients I believe AlphaB2B can help save our landfills and make this a successful program to keep our planet clean and green," says Scott Johnson, CEO of AlphaB2B, LLC. Scott continues on by saying "I would like to see every toner and inkjet company do their part by recycling, but it starts one company at a time and AlphaB2B is that company. By participating in this program our clients will gain credit towards new cartridges, this way everyone benefits!"

Participation is easy! All of the registration details are taken care of by your sales representative with no extra work for you to do. Once you are registered AlphaB2B will supply you recycling shipping supplies for you to ship your empty inkjet and toner cartridges to our Recycling Center. Once you have items to ship in for recycling, simply phone the Toll Free Number printing on the boxes, and FedEx will come out to you the very next business day to pick-up your recyclables. There is absolutely no cost for participation in this program - all of the supplies and freight are FREE! At the anniversary of your registered year we provide you with a CASH BACK BONUS that will be applied to your account to go towards future purchases. Every cartridge you recycle gets you that much closer to receiving a FREE CARTRIDGE!

To learn more about this new program or to register please contact your sales representative directly.

press release